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Audio Production Worktext, 9th Edition provides readers the best introduction to audio and radio production. It shows how to navigate modern radio production studios and utilize the latest equipment and software. The 9th edition is updated to cover new mobile technologies, digital consoles, and audio editing apps and software, as well sound for the visual media and Internet radio.

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The new edition continues to include the worktext/website format tailored for both students and teachers and features like Production Tips that provide notes relevant to various audio production topics, self-study questions and projects, an updated Glossary, and an up-to-date companion website with invaluable student and instructor materials.

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Featuring a worktext format tailored for both students and teachers, self-study questions, hands-on projects, and a CD with project material, quizzes, and demonstrations of key concepts, this book offers a solid foundation for anyone who wishes to know more about radio/audio equipment and production techniques.

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Audio Production Worktext, 9th Edition provides readers the best introduction to audio and radio production. It shows how to navigate modern radio production studios and utilize the latest equipment and software. The 9th edition is updated to cover new mobile technologies, digital consoles, and audio editing apps and software, as well sound for the visual media and Internet radio. The new edition continues to include the worktext/website format tailored for both students and teachers and features like Production Tips that provide notes relevant to various audio production topics, self-study questions and projects, an updated Glossary, and an up-to-date companion website with invaluable student and instructor materials. Included in this edition are offers and features from Pro Sound Effects, FilmTVsound.com, and RadioFX, as well as updated color graphics and images throughout the text.

Providing insight into the impact media convergence has had on the radio industry, this new edition delivers an excellent introduction to the modern radio production studio, the equipment found in that studio, and the basic techniques needed to accomplish radio production work. New chapters addressing the basics of field recording, production planning, and sound for video are included, as well as a renewed emphasis on not just radio production, but audio production. Featuring a worktext format tailored for both students and teachers, self-study questions, hands-on projects, and a CD with project material, quizzes, and demonstrations of key concepts, this book offers a solid foundation for anyone who wishes to know more about radio/audio equipment and production techniques.

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This classic in the field has been revised with a focus on the impact that media convergence has had on the radio production process and industry. Includes a CD with project material, quizzes, and demonstrations of key audio techniques and concepts.

Radio Production Worktext, 5ED is designed to provide an introduction ot the modern radio production studio, the equipment found in that studio, and basic techniques to accomplish radio production work. The text also emphasizes digital equipment but also includes information on the older analog equipment still used in radio. The worktext format combines information, Q&As, and projects, providing a complete resource for teaching and learning, either in a formal classroom setting or as a self-study guide for the individual. The companion CD-ROM provides project material and demonstrations of key concepts. Radio Production Worktext's clear and simple approach makes it a useful reference for the entry-level broadcaster. The new edition focuses on digital technologies but also covers the relevant analog technologies and their role, while continuing to reflect all tools and methods commonly in use. Some chapters have been reordered to strengthen the text, in recognition of the importance of digital technologies to the whole of the production process - and will bein the front of the book.

Providing insight into the impact media convergence has had on the radio industry, this new edition delivers an excellent introduction to the modern radio production studio, the equipment found in that studio, and the basic techniques needed to accomplish radio production work. New chapters addressing the basics of field recording, production planning, and sound for video are included, as well as a renewed emphasis on not just radio production, but audio production. Featuring a worktext format tailored for both students and teachers, self-study questions, hands-on projects, and a CD with project material, quizzes, and demonstrations of key concepts, this book offers a solid foundation for anyone who wishes to know more about radio/audio equipment and production techniques.

This is an excellent introduction to the modern radio production studio, the equipment found in that studio, and the basic techniques needed to accomplish radio production work. The new edition is updated throughout and features new sections on mobile technology, audio editing apps and software, and digital editing, as well as updated graphics and expanded content on portable digital audio players. Features a worktext/website format tailored for both students and teachers, offering a solid foundation for anyone who wishes to know more about radio/audio equipment and production techniques.

Radio Production Worktext, Fourth Edition is designed to provide an introduction to the modern radio production studio, the equipment found in that studio, and the basic techniques required to accomplish radio production work. The text emphasizes digital equipment but also includes information on the older analog equipment still used in radio. The worktext format combines information with Q & As as well as projects, providing a complete resource for teaching and learning, either in a formal classroom setting, or as a self-study guide for the individual. The companion CD-ROM provides project material and demonstrations of key concepts. This text examines the modern studio and its equipment, as well as the techniques needed to accomplish audio production work. Its clear and simple approach makes Radio Production Worktext's a useful reference for the entry-level broadcaster. Emphasis on digital production methods Worktext format provides complete resource for learning and teaching Companion audio CD demonstrates key concepts in text and includes examples of audio techniques and Cool Edit software

The Broadcast Announcing Worktext provides you with the skills, techniques, and procedures necessary to enter this highly competitive field of broadcast performance. In addition to the principles of good performance, this book addresses the importance of audience and how to communicate effectively to various groups. Television and radio studio environments, announcer specializations and responsibilities, and developing a broadcast delivery style are just a few of the many topics covered. Factual information is presented in brief, easy-to-digest modules and is enhanced with self-study questions and projects. The self-study provides an immediate check on what you learn, and the projects allow for a practical hands-on application of key concepts in the material. The worktext format, with many real-life examples, combines both traditional teaching and practical experience. A companion CD illustrates techniques and concepts in each chapter with audio and visual examples. This third edition will give you knowledge of other non-traditional forms of announcing, such as online radio announcing, podcast announcing, and other forms of online announcing, such as online shows, clips, and news. * New coverage of internet radio announcing techniques and other forms of distribution gives the readers a broader view of broadcast outlets * Presented in brief, easy-to-digest modules with self-study questions and projects that encourage active participation * CD with samples of broadcast and radio performances for enhanced learning

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