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Dr Eugene McKenna, Chartered and Registered Occupational Psychologist, is Professor Emeritus, University

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of East London and, Visiting Faculty of the Business School, University of Strathclyde in Glasgow. He is a Fellow of the British Psychological Society, and a Fellow of the Royal Society of Medicine.

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Covering key concepts in mainstream psychology, this book is designed to be of interest to those pursuing management and related professional courses. Numerous examples and illustrations integrate psychology with business functions - such as accounting, marketing, personnel and industrial safety. The main emphasis is on the study of psychology in a commercial and industrial context. Each chapter has a brief introduction, a summary and a list of review questions. There is a chapter on hazardous and stressful conditions encountered in organizational life and the impact of new technology is considered in relation to aspects of psychology.

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of leadership needs to read this book! Rob McKenna is a stellar researcher who has the unusual knack of being able to communicate his findings in ways that are not only understandable, but engaging and motivating. In my opinion, you run the risk of being dead in the water if you don't read *Dying to Lead*." -Les Parrott, Ph.D., Founder of RealRelationships.com and Author of *Trading Places* "The heart felt cry of every Christian leader I know is to somehow move their organization to a level of excellence on a scale that can only be measured in a kingdom scale and economy. Rob McKenna's work provides important language and thinking which advances leadership in new and important ways." -Steven G.W. Moore, Executive Director, The M.J. Murdock Charitable Trust Leaders are visionaries. Leaders

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are servants. Leaders create results. And says, Rob McKenna, leaders sacrifice. Far too often, sacrifice is missing from our thinking. This book - with its emphasis upon real-life vignettes, biblical insight and personal reflection - redirects us back to the center of true Christian leadership. -Alec Hill, President, InterVarsity Christian Fellowship "I'll say right now that I was deeply moved from reading Dying to Lead, and that I've never read anything quite like it. It is written from the heart, and is both challenging to managers and practical at the same time. Dying to Lead is an important book for managers." -Susan Arnold, Manager, Starbucks Coffee Company Dr. Robert McKenna is Chair of the Department of Industrial/Organizational Psychology at Seattle Pacific University and President of McKenna & Associates. His

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mission is building character, competence, and calling in today's emerging leaders. He lives in Kirkland, Washington with his wife Jackie and their sons, Aidan and Ryan. For more information got to [www.dyingtolead.com](http://www.dyingtolead.com)

A psychotherapist and poker columnist offers tips on anticipating players' behavior by analyzing their mental and physical approaches to the game.

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Over one billion people use the Internet globally. Psychologists are beginning to understand what people do online, and the impact being online has on behaviour. It's making us re-think many of our existing assumptions about what it means to be a social being. For instance, if we can

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talk, flirt, meet people and fall in love online, this challenges many of psychology's theories that intimacy or understanding requires physical co-presence. "The Oxford Handbook of Internet Psychology" brings together many of the leading researchers in what can be termed 'Internet Psychology'. Though a very new area of research, it is growing at a phenomenal pace. In addition to well-studied areas of investigation, such as social identity theory, computer-mediated communication and virtual communities, the volume also includes chapters on topics as diverse as deception and misrepresentation, attitude change and persuasion online, Internet addiction, online relationships, privacy and trust, health and leisure use of the Internet, and the nature of interactivity. With over 30

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chapters written by experts in the field, the range and depth of coverage is unequalled, and serves to define this emerging area of research. Uniquely, this content is supported by an entire section covering the use of the Internet as a research tool, including qualitative and quantitative methods, online survey design, personality testing, ethics, and technological and design issues. While it is likely to be a popular research resource to be 'dipped into', as a whole volume it is coherent and compelling enough to act as a single text book. "The Oxford Handbook of Internet Psychology" is the definitive text on this burgeoning field. It will be an essential resource for anyone interested in the psychological aspects of Internet use, or planning to conduct research using the 'net'.

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This superb introduction to the field of organizational psychology and organizational behaviour builds on the foundation of the highly successful first edition to provide up-to-date explanations of all the key topics in a clear, coherent and accessible style. The text is supported by numerous illustrations and examples as well as end-of-chapter summaries and concluding remarks. Topic sections on key research studies, as well as applied aspects such as human resources applications and cross-cultural issues, lead the reader through the complexities of the theory to its practical application. The Psychology of Behaviour at Work covers all major topics in the field, from vocational choice, personality, attitudes, motivation and stress, to cooperation,



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learning, training, group dynamics, decision making and leadership. Further sections introduce corporate culture and climate, as well as organisational structure, change and development, and a final section outlines predictions not only for the future study of organizational psychology, but of the future of work itself. As with the first edition, *The Psychology of Behaviour at Work* will prove to be an invaluable resource for psychology students on work and organizational psychology courses, business students on organizational behaviour courses, and human resources managers eager to expand their knowledge of this fascinating field.

For courses in Industrial/Organizational Psychology and

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Psychology of Work Behavior. This inviting, comprehensive, student-oriented introduction to industrial/organizational psychology emphasizes the connections between theory and practice across the full spectrum of personnel issues, worker issues, work group and organizational issues, and work environment issues. Its focus on career information, employee-centered issues, and cutting-edge research ensures that students get and stay motivated--right from the beginning.

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