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Maximize the estimated ROI of the product. Generate a management framework that is more adaptable to the new context of the product. In some cases, it's even possible to deliver such a high amount of value at the outset that you can end the project early, saving time and resources for both parties.

How to Transform Software Estimation and Focus on ...

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Maximizing ROI on Software Development explains how to execute best quality software development and testing while maximizing business value. It discusses Applied ROI in the context of methodologies such as Agile and Extreme Programming, and traditional methodologies including Six Sigma, the Capability Maturity Model® (CMM®), Total Cost of Ownership (TCO), and Product Line Models (PLM).

Maximizing ROI on Software Development by Sikka, Vijay (ebook)

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Whereas Chapter 3 provides a solid understanding of software ROI, this chapter brings ROI to the software development team by addressing how members of that team can contribute to software ROI. If you ever needed help selling your organization on the value of software testing and the need for software testers, this chapter is your friend.

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