

## Scaling Together Nesta

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Scaling Together Nesta

Scaling Together: overcoming barriers in corporate-startup collaborations. Downloads. Full report (1.2 MB) Share this. Twitter. ... Join our mailing list to receive updates about Nesta's work, including the regular Nesta newsletter and tailored information on jobs, funding opportunities, programme updates, new research and publications, event ...

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Scaling Together: overcoming barriers in corporate ... - nesta

SCALING TOGETHER OVERCOMING BARRIERS IN CORPORATE-STARTUP COLLABORATION 5 INTRODUCTION I nnovation is key to sustained corporate success. Innovative firms grow twice as fast as non-innovators, both in employment and sales.<sup>1</sup> Yet large firms often struggle to innovate because there are many barriers that are deeply entrenched

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SCALING TOGETHER - Nesta

The fund matched significant grant finance (up to £750k) with expert advice to help organisations improve their evidence of impact and operationalise their model at a new scale. At Nesta we have decided to resource significant non-financial support alongside our grants to allow for a 'high support, high challenge' model, where we walk each step of a grantee's journey to scale with them as their strongest advocate and fiercest critic.

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Scaling grants for social innovations | Nesta

Written in collaboration with the ScaleUp Institute, this Nesta study is part of the Startup Europe Partnership, a European Commission funded project with the mission of helping startups to scale through collaborations with corporates. This report analyses common barriers to corporate-startup collaboration and provides advice on how to overcome them.

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Scaling Together - ScaleUp Institute

Research shows that increased collaboration between startups/scale-ups and corporates is beneficial to both. There are several modes of interactions possible between the two, as the diagram below shows.

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How can corporates and startups collaborate?

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Scaling Together Nesta - nsaidalliance.com

Scaling plan (28.5 KB) How can it help me? The scaling plan can help you create a shared vision for

scaling up your idea, and can be used to start an important dialogue with your stakeholders. It asks key questions to help you assess how ready you are to scale and what areas you need to develop further.

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### Scaling plan | Nesta

To scale through collaboration, see our SEP project, especially our reports *Winning Together*, *Scaling Together* and our *Tools for Better Collaboration with Corporates*. Incubation and Acceleration Nesta does not directly incubate or accelerate startups, but has supported external programmes which do this, such as *Bethnal Green Ventures*, *Seedcamp* and *Techstars*.

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### Help for startups | Nesta

*Health Lab*. *Health Lab* brings together Nesta's practical work on health and ageing to achieve more impact - testing and scaling new ideas in people-powered and data-driven health. Nesta's *Health Lab* is a centre of expertise on people-powered and data-driven health. We work with partners from the health, care, voluntary and social enterprise sectors to test and scale new ideas.

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### Health Lab | Nesta

policymakers aim to help startups scale in a meaningful way over time. Prior Nesta research efforts, for example, improved our understanding of how collaboration with corporates can support startups (see *Scaling Together*<sup>18</sup> and *Winning Together*<sup>19</sup>) and the various finance options available to startups to grow their business (*Paths to Scale*<sup>20</sup>). There have also been calls for policy changes, resulting for example in

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### Motivations to Scale - Nesta

Nesta's *Motivations to Scale* report aims to explain why few startups scale, by exploring European entrepreneurs' motivations to grow and seek finance. In the report, we identified the key hurdles entrepreneurs face on their paths to scaling.

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### Motivations to Scale - Nesta

Scaling story: *Viberate* 2.6 Corporate Acquisition Scaling story: *mySugr* 7 . 2 ial Public t Ini Offering (IPO) Scaling story: *Mynaric* This report was produced by Nesta as part of *The Startup Europe Partnership* Scaling story: *FacePhi* 2.8 Private Placement Scaling story: *Credimi* 3.

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### Finance lessons from European entrepreneurs - Nesta

Chris leads Nesta's research interests into how startups and new technologies can drive economic growth, and what this means for businesses, intermediaries and for the government. ... The stories of European entrepreneurs in this report illustrate various "paths to scale", along with the opportunities and challenges that entrepreneurs face ...

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### Paths to Scale: Finance lessons from European ... - Nesta

This report is the first of its kind to describe how third sector organisations and startups can work together for mutual benefit. ... it can make the difference between failing and scaling. By analysing cases of third sector-startup collaborations, including examples from UNICEF, Save the Children and Alzheimer's Society, we found that ...

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### Better Together: How startups and the third sector can ...

These approaches bring innovation and scaling which have been successfully used by other sectors into public services. Nesta has developed a 100-day approach to change with the *Rapid Results Institute*. It supports professionals across the local health and care system – including the local voluntary and community sector – to connect and create shared purpose around key goals, such as reducing unnecessary hospital admissions for people who are frail.

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### New approaches for scaling innovations | SCIE

About Nesta Nesta is an innovation foundation. For us, innovation means turning bold ideas into ... make the difference between failing and scaling. Yet despite these benefits, startup collaboration in the third sector is rare. Many barriers ... *Better Together*, the first report of its kind, investigates the intersection between

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### Better Together: How startups and the third sector can ...

For these reasons, Nesta – as part of the *Startup Europe Partnership* – has been trying to promote more partnering of this kind. Our recent report, *Scaling Together*, with *The Scaleup Institute* aims to understand the barriers to collaboration and proposes practical tips, for both start-ups and corporates, on how these hurdles may be overcome.

Why big business is eyeing the prize of working with start ...

Our vision is that by 2030, Nesta will have improved the lives of millions of people by designing, testing and scaling new solutions to society's biggest challenges. We have chosen to focus on three guiding missions - equalising life chances, building healthier lives, and supporting a sustainable economic recovery.

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Chief Programmes Officer - Nesta - Applied

Scaling Together (by NESTA) March 2016. Download. SEP MONITOR Jun 2016, ICT Scaleups in the Nordics. Download. SEP MONITOR Nov 2015, Portugal Rising: Mapping ICT Scaleups. Download. SEP MONITOR Jul 2015, A Five-Country Comparison of European ICT Scaleups. Download. Winning Together (by NESTA) ...

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Reports - Startup Europe Partnership

Currently Head of New Technology & Startup Research at Nesta, the UK innovation foundation. Background in innovation management, entrepreneurship, venture capital, technology trends and market analysis. Secretariat of European Digital Forum and director of the European Digital City Index (EDCI) project.

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