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For years, government bureaucrats have been looking

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for ways to destroy small businesses. With coronavirus, they finally had their chance. In 2020, the American economy suffered the biggest financial collapse in history. But while Main Street suffered like never before, the stock market continued to

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reach new highs. How could this be? The answer is that government had slapped oppressive restrictions on small businesses while propping up Wall Street and engineering a historic consolidation of power and wealth. This isn't a new

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problem. During the last financial crisis, Washington bailed out large banks, saying they were “too big to fail.” When the federal government finally pushed out the CARES Act in 2020, it clearly favored the wealthy and well-connected, showing that small

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businesses were too small to matter. People across the political spectrum constantly complain about the tyranny of big business, and they're not wrong. However, too many think government is the solution. In reality, government is the problem. In *The War on Small*

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Business, entrepreneur Carol Roth unveils the many abuses of power inflicted on small businesses during the COVID-19 pandemic. Small business owners were thrown in jail for trying to make a living. Individual rights were discarded. Big government

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did what it does
best—intentionally protect the
rich and powerful. And if
Americans don't wake up and
stop it, politicians will continue to
produce policies that intensify
their war on small business and
all that stands in the way of

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centralized power and control.

As an entrepreneur, you need every helpful tool you can get your hands on to build your business. And if you know the

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tricks of the trade, perhaps nothing can gain more attention for your small business and build your company's credibility than a good, old-fashioned public-relations campaign. Whether you're an established company or a cost-conscious start-up, The

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insightful—is more pertinent now than ever. As essential for small-business owners as it is for the heads of major corporations, *The Little Big Things* is a rousing call-to-arms to American business to get “back to the basics” of running a successful enterprise.

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How maverick companies have passed up the growth treadmill — and focused on greatness instead. It's an axiom of business that great companies grow their revenues and profits year after year. Yet quietly, under the radar,

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a small number of companies have rejected the pressure of endless growth to focus on more satisfying business goals. Goals like being great at what they do, creating a great place to work, providing great customer service, making great contributions to

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their communities, and finding great ways to lead their lives. In *Small Giants*, veteran journalist Bo Burlingham takes us deep inside fourteen remarkable companies that have chosen to march to their own drummer. They include Anchor Brewing, the

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original microbrewer; CitiStorage Inc., the premier independent records-storage business; Clif Bar & Co., maker of organic energy bars and other nutrition foods; Righteous Babe Records, the record company founded by singer-songwriter Ani DiFranco;

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recognized the full range of choices they had about the type of company they could create. And he shows how we can all benefit by questioning the usual definitions of business success. In his new afterward, Burlingham reflects on the similarities and

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